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CHILDREN ARE SAFER IN VIVID CLOTHES

It would seem as if the country child or one living in a small town is safer from traffic dangers than the city child. That probably is true, but the accident record is proof enough that, wherever they are, children need the advantage of all protection experience has provided. Children and grown-ups have to use the roads as walks, and youngsters with bicycles and roller skates find almost no other place to go. Dusk comes early in winter, an added hazard except that travel is lighter, and coasting can hardly be denied.

The greatest safety measure is habitual watchfulness and probably the next, with children at least, is conspicuous clothing. Protect the younger children, the U. S. Department of Agriculture recently advised mothers, by dressing them in bright/outer colored garments so they can be seen readily from a distance. A bright-colored coat is far better than drab brown, dark blue, forest green, dull maroon or gray colors that blend with the roadside so that late in the day the small wearer is almost unnoticed.

Let the children wear vivid colors -- scarlets, bright blues, grass green, orange, or yellow. If it's out of the question to supply a new coat, a bright scarf, cap and matching mittens will help. "Children should be seen and not hurt", says one widely used slogan.

Children like gay colors. Toddlers choose them by preference. Those a little older are governed to some extent by what others wear, so it may be necessary for mothers to get together and create a vogue for strong colors. If stores do not carry the desired shades in ready-made wear, it is easy to make practical clothes in bright colors. Several pattern companies show designs of play suits that are comfortable and not hard to make. They may be made with sliding metal fasteners or large buttons, with knitted wristlets and anklets.

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